

Policing Precept Survey results 2018/19

Responses and options

- Nearly 2100 responded (including online, hard copies returned at public consultation events and phone calls into the Commissioner's office)
- Most popular choice was Option 2 = 60% - a £24 per year increase for an additional 50 officers
- Next most popular was Option 3 = 24% - a £120 increase that would see an increase in officer numbers by over 350
- Least popular choice was Option 1 = 16% - an increase of £4 per year which would see a reduction in officer numbers

Age Groups

- Most responses from 65-74 age group with = 473 responses
- Age group 45-54 = 397 responses
- Age group 55-64 = 371 responses
- The remaining groups were broadly similar with the exception of the under 18s

Gender

- 54% of respondents were male
- 40% of respondents female
- Remainder preferred not to say

Response by area

- The majority of respondents were from Huntingdonshire = 28%
- South Cambridgeshire = 24%
- Peterborough 17%
- Fenland = 13%
- Cambridge City 9% and East Cambridgeshire = 9%

A total of just over 700 comments were received the most popular of which were categorised as follows:

- Positive if police visibility increases as a result of investment = 12%
- Assurances that planned increases will be spent on increasing frontline policing = 9%
- Would pay more than £2 per month = 26%
- Increases/funding should come from central government = 12%
- Already pay too much on Council Tax/cannot afford more = 12%

- **Communication engagement activities during survey**
- **During the survey period (8th – 28th January 2019) a wide range of communication engagement activities took place. A short summary follows:**
 - The consultation was launched and communicated to the public via the website, and digital communications including Ecops, the Neighbourhood Alert System and via social media, notably Facebook and Twitter, with regular reminders posted throughout the period.
 - Members of the public were invited to complete the survey online, by completing a form, or via the telephone. An Easy Read version was made available online for those with visual disabilities.
 - The Police and Crime Commissioner engaged directly with the public at four Public Meetings over the consultation period in Huntingdonshire. Cambridge City, Cambridge and Peterborough.
 - The consultation was also communicated through the media which secured coverage on radio and in print. A 'launch' interview was held on BBC Radio Cambridgeshire during the Drive Time show on 8th January.
 - Key stakeholders including upper tier local authorities, MPs, Council Leaders and vulnerable groups were notified about the consultation via email.
 - Officers, staff and volunteers within Cambridgeshire Constabulary were engaged through internal channels and given the opportunity to comment.
 - Print coverage in four local media publications